



Post Office Box 759 • 1200 NC Hwy 194 North
West Jefferson, North Carolina 28694
(336) 877-3111 phone
(800) 759-2226 toll free • (336) 877-2020 fax
www.skyline.org

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CONTACT:

Karen P. Powell, Public Relations Administrator
SkyLine Membership Corporation
P.O. Box 759, West Jefferson, NC 28694
336-876-6117
e-mail: karen.powell@skyline.org
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**“Grand Opening” Scheduled All this Month
At SkyLine/SkyBest’s New Boone Location**

SkyLine/SkyBest’s newest Customer Center location at 217 Wilson Drive in Boone is now open, and “Grand Opening” activities are planned for the entire month of January. Located in the former Village Laundry location near Boone Mall, the new Boone Customer Center provides greater convenience to SkyLine/SkyBest’s Watauga County customer base and supports company efforts to expand SkyBest Communications’ service footprint to new areas.

Grand Opening activities will be scheduled through January 31, and the company invites customers to visit the new location to see firsthand the latest technologies on display, including technology demonstrations showcasing virtual reality and home automation, and to learn more about the wide array of services now offered through SkyLine/SkyBest. Mementos and refreshments will be available, and customers can register for a chance to win some great door prizes, including a Smart TV, Amazon Echo Dots, SkyLine/SkyBest Gift Certificates and more.

“With Boone as the commerce center of Watauga County, we feel this new location allows us to offer greater convenience and to be more accessible to all of our Watauga members and customers,” said Retail Sales Manager Jamey Jenkins. The new location is convenient to Highway 105, which leads to the Foscoe community, and it also intersects with the 105 Bypass, which connects SkyLine members from

the Sugar Grove, Vilas and Zionville communities. In addition to its weekday business hours of 8 a.m. to 5 p.m., SkyLine/SkyBest is introducing expanded hours at this new location with walk-in service available from 9 a.m. to 1 p.m. on Saturdays.

The company has recently introduced new Broadband packages with speeds ranging from 5 Mbps to 1 GIG, and it also offers automation and surveillance, local and long-distance services, digital TV, Medical Alert, Hosted VoIP and more. The new Boone location will further function as a customer service stop for Carolina West Wireless customers to pay their bills, purchase products or upgrade their existing cell phone plans.

In 2013, SkyLine established a Customer Center location in Banner Elk, which has since drawn more Avery County traffic away from the Seven Devils Customer Center location, and the close proximity of these two facilities led company officials to find a location closer to Boone that could better serve all of the cooperative's Watauga customers. The Customer Center's move to Wilson Drive further coincides with SkyBest's expanded service footprint to more areas of the Boone business community, specifically along Highway 105 and Business 321, and to the Lenoir business community.

About SkyLine/SkyBest

Established in 1951, SkyLine is a member-owned cooperative which provides a variety of telecommunications services to customers in Alleghany, Ashe, Avery and Watauga counties in North Carolina and Johnson County in east Tennessee. Along with its current focus of building a fiber-to-the-premise (FTTP) network, SkyLine is committed to enhancing the quality of life across the region through various charitable, educational and economic development programs. Its wholly-owned subsidiary, SkyBest Communications, offers de-regulated products and services, including broadband Internet services, voice services, business systems and networking solutions, home/business security monitoring and medical alert, digital TV service and home automation/surveillance.

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Cutline for SkyLine-SkyBest Photo:

SkyLine/SkyBest is holding a monthlong "Grand Opening" at its new Boone Customer Center location through January. The new Customer Center is located at 217 Wilson Drive, which formerly housed Village Laundry.

(Photo credit: Todd Bush)

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